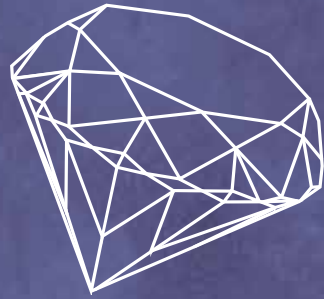


LUMINA



PROFESSIONAL LAMINATION SYSTEM

WHY CHOOSE LUMINA ?



SILK EXTRACT

Illuminating & Hydrating action



MARACUJA OIL

Elasticising & Anti-age action



TIARÈ EXTRACT

Nourishing & Restructuring action



PRUNUS DULCIS

Laminating & Emollient action

SHAMPOO

1 with Silk extracts and Maracuja oil

Cleanses and nourishes your hair, making it soft and silky. Enriched with Silk extracts and Maracuja oil, for a long lasting brightness effect.

ACTIVATOR

2 with Tiarè & Prunus Dulcis extracts

Carries a complex of ingredients useful for hair lamination. Enriched with Tiarè extract and Prunus Dulcis oil for an intense nourishing, emollient and illuminating action.

NEUTRALIZER

3 with Hydrolyzed Silk & Keratin

Is an acidifying & sealing spray with a shiny effect. It performs an intense nourishing and restructuring action thanks to hydrolyzed silk & keratin complex, activating an instant hair lamination with a heat source (hairdryer/straightener). The ingredients of vegetable origin effectively protect the hair from the heat of the hairdryer/straightener, as well as from atmospheric agents.

FASE 1



WET THE HAIR



SHAMPOO



RINSE



REPEAT

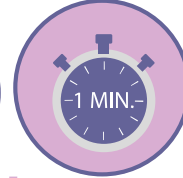
FASE 2



SHAKE
20-30 SPRAYS



MASSAGE & COMB



LAYING TIME

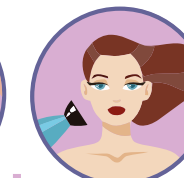


RINSE

FASE 3



20 SPRAY



HAIR DRYING



HAIR STRAIGHTENIN



SHINY HAIR